

## *Extraordinary Leadership Opportunity. Pace-Setting Institution.*



The Greater Rochester Independent Practice Association (GRIPA) is seeking a Board Certified Physician with a demonstrated record of clinical and administrative leadership to take on the role of Chief Medical Officer (CMO). We are a membership-based organization comprised of over 800 physicians and their affiliate healthcare system, Rochester General Health System. Our robust services include a customized combination of care management services, including extensive in-practice and in-home interventions by medical professionals; educational offerings; quality assurance programs; data analysis; and assistance with contracting and other business requirements of a successful physician practice. To learn more about GRIPA visit our website: <http://gripa.org/>.

The ideal candidate for this opportunity should have proven success in building constructive and positive relationships in addition to technical and clinical expertise. The CMO will be responsible for continually improving the standard of care within the GRIPA network as well as promoting the Clinical Integration Rochester program to providers, employers and payers; ensure all appropriate guidelines and measures are kept current and that the guidelines reflect the majority of all major medical expenses and community needs; and provide leadership to participating Physician Organizations. In addition, the CMO will work closely with the Medical Group to ensure the maximum degree of cooperation between organizations and to ensure consistency in operating policies, procedures, and practices.

Rochester General Hospital, the flagship of the Rochester General Health System, is a 528-bed acute care, teaching hospital serving the Greater Rochester, NY region and beyond. Rochester General Hospital is the 3rd largest employer in the region and an integral part of the community. The Hospital's nationally recognized programs have consistently demonstrated quality outcomes that positively impact our patients, their families and the entire community. For additional information, please visit our website at [www.rochestergeneral.org](http://www.rochestergeneral.org).



Located on the shores of Lake Ontario and proximity to the Finger Lakes Region, Rochester provides residents with an exceptional quality of life. We have the arts, sports, and culture of a big city and the comfort and easy commutes of a small town. Ranked 4<sup>th</sup> on *Forbes* magazine's list of most affordable cities and 6<sup>th</sup> best place to live by 'Places Rated Almanac', Rochester boasts extensive cultural, educational, recreational activities in addition to affordable and charming communities to live.

If you are looking for an outstanding opportunity at a nationally recognized Hospital in an attractive and affordable community, please contact: [kathy.peishel@rochestergeneral.org](mailto:kathy.peishel@rochestergeneral.org) or [alison.ayres@rochestergeneral.org](mailto:alison.ayres@rochestergeneral.org) in the Office of Physician Services.



