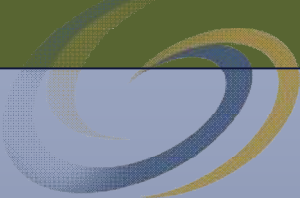
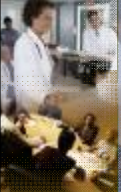


## What Makes Electronic Prescribing Tick?

**Plugged In, Turned On**



What Makes Electronic Prescribing Tick?

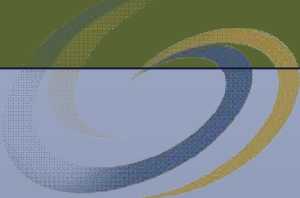

**Certified Programs**



- SureScripts-RxHub
  - w Certifies prescriber programs
  - w Certifies pharmacy programs
- Minimum Requirements
  - w Send prescriptions electronically (not fax)
  - w Support medication history
  - w Support interaction checking

## What Makes Electronic Prescribing Tick?

### Medication History



- Internal
  - w Created by the users
- External
  - w From the Insurers through SureScripts-RxHub
  - w From pharmacies through SureScripts
- What is the value (generally)
  - w 1<sup>st</sup> six months: External >> Internal
  - w 2<sup>nd</sup> six months: Internal >> External

### Interaction Checking



- Commercial Databases supply
  - w Drug-Drug interactions
  - w Drug-Food interactions
  - w Drug-Disease interactions
- Doctors and staff supply
  - w Drug-Allergy interactions


## What Makes Electronic Prescribing Tick?

### Pharmacies



- Mail Order
  - w Medco automatically assigned
  - w Others are searchable
- Retail
  - w Most are plugged in
- Search Strategies
  - w Less is More
  - w Search multiple fields
  - w Be Creative: Zip, phone, fax


### What to Expect



- Workflow challenges
  - w Avoid introducing opportunities for error
- Technical challenges
  - w Wireless network
  - w Printers
- Time Shifting
  - w 1<sup>st</sup> six months
    - Building value
  - w 2<sup>nd</sup> six months
    - Efficiency

## What Makes Electronic Prescribing Tick?

**Dr. Rolls**



- Experiences with multiple e-prescribing systems
- What works and what doesn't

