

How Do Physicians Benefit by Being Part of GRIPA Connect Clinical Integration?



More than 500 GRIPA physicians are currently signed up to be part of GRIPA Connect Clinical Integration. Here's why:

1 GRIPA Connect Clinical Integration Offers Improved Quality of Care

- Physicians and their office staffs have a 360 degree view of patient information from labs, Rochester General Health System and radiology vendors.
- The Clinical Integration Committee, with help from Specialty Advisory Groups, has completed the development of 34 Clinical Care Guidelines which were also approved by the GRIPA Board of Directors.

2 GRIPA Can Negotiate Payer Contracts on Behalf of Physicians

- Because we are a Clinically Integrated network, GRIPA has the ability to negotiate payer contracts on behalf of our members. Clinical Integration also gives us the opportunity to participate in new initiatives, and self-insured local employers are interested in the product.
- We are working with the following payers to convert their contracts to GRIPA Connect Clinical Integration Contracts: Fidelis Care New York, WellCare, North American and PHCS/Multiplan. We continue talks with other payers on behalf of the network.

3 GRIPA Connect Clinical Integration Offers New Technology to Physician Offices

- Each physician who signed a GRIPA Connect Clinical Integration Contract received a laptop to access the GRIPA Connect Web Portal.
- E-prescribing is the latest technology being offered to GRIPA Connect Clinical Integration Physician Offices in the first quarter of 2009.

Performance Reports Give Meaningful Information to Physicians

Clinical Care Guidelines are an integral part of a Clinical Integration program. Currently 34 guidelines have been developed and approved by physicians for physicians by the Specialty Advisory Groups (SAG) and Clinical Integration Committee (CIC). These guidelines are published on the GRIPA Connect Web Portal for easy access by all participants.

Performance Reporting for the Clinical Integration program is based on adherence to the guidelines and performance of the entire panel of participating physicians and provides incentives to work collaboratively to increase quality and efficiency of care. The Physician Achievement Report informs each individual physician of their performance so they know how they contribute to the performance of the network.

Performance Reports have been developed with input from SAG members, CIC members and other physicians with a special interest in each area. During the first quarter of 2009, 18 physicians will help pilot measures for specific conditions including: CAD, Diabetes, CHF, Hyperlipidemia, Hypertension and for Prevention. There are approximately 40 measures of performance available so far. As part of the pilot program, physicians will be asked for their feedback to help develop measures that will be meaningful for all our physicians.

For more information contact GRIPA Provider Relations at 585.922.1525.

GRIPA
ConnectTM
Clinical Integration

Physicians coming together
for all the right reasons