

GRIPA SELECTED AS PARTNER IN Federal Program for Physician Technology Services



The New York eHealth Collaborative (NYeC)

The New York eHealth Collaborative (NYeC) is the federally designated Regional Extension Center for all areas of New York State except New York City. NYeC is a not-for-profit corporation that was founded by health care leaders across the state, with leadership and support from the State Department of Health, based on a shared vision of the urgent need to improve health care quality, safety and efficiency in the State and facilitate the secure and interoperable exchange and use of health information. More information about the NYeC Regional Extension Center at www.nyecred.org and about NYeC at www.nyehhealth.org.

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The Greater Rochester Independent Practice Association (GRIPA) is pleased to announce that it has been approved as an Outreach and Implementation Agent by the New York eHealth Collaborative (NYeC) to provide outreach, education, and technical assistance to area health care providers as they endeavor to implement health information technology in their practices. GRIPA is collaborating with the Monroe County Medical Society (MCMS) to extend these resources to health care providers in Monroe and Wayne Counties. This grant is targeted toward primary care physicians in practices with 10 providers or less.

The American Recovery and Reinvestment Act (ARRA – the “Stimulus” package) created incentives for Medicare and Medicaid providers to become “meaningful users” of health information technology. The contract with NYeC is part of the national Health Information Technology Extension Program which established federal funding to assist primary care providers in qualifying for those incentive payments. Earlier this year, NYeC was awarded a federal grant as a Health Information Technology Regional Extension Center

(REC). NYeC has contracted with several local organizations across the state to provide the hands-on services in fulfillment of its obligations.

“GRIPA is honored to be part of the REC for New York State and to bring our experience and expertise to this important project and to help bring federal stimulus dollars to our region for a project that will help everyone. Adoption and use of information technology is an important part of what we do at GRIPA, but it is only the tool. Our primary goal is to improve the quality and efficiency of the care delivered by our network and to create a better practice experience for our providers, and we believe that is why NYeC chose GRIPA as one of its partners,” says Eric Nielsen, MD, GRIPA Medical Director. “We consider it a best practices alliance of knowledge, technology and skill.”

Providers who would like more information on how GRIPA can help them qualify for the federal incentives should contact Kelly Taddeo, VP of Provider Relations for GRIPA at (585) 922-1543 or Kelly.Taddeo@rochestergeneral.org.

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