

2010 VALUE REPORT

GRIPA is excited to announce that the GRIPA 2010 Value Report is finalized! The report has been published and is available on the GRIPA.org website. It represents a comprehensive presentation of GRIPA's achievements in 2010 as well as the strategic initiatives underway for 2011 and beyond.

GRIPA is a nationally recognized, clinically integrated group with multiple employer and health plan contracts. Many physician and hospital groups around the country seek to model their programs after the GRIPA paradigm. During 2010, GRIPA refined its medical program to target very specific and meaningful areas – and subsequently designated by the physicians as, GRIPA's Accountable Care Medical Program. GRIPA applied this program's precepts to the employers' and health plans' members and refers to these patients as GRIPA's 'contracted members'. GRIPA is reporting very favorable results for this defined population.

Accordingly, the GRIPA 2010 Value Report demonstrates the impact of GRIPA's three clinical programs on the Contracted Members:

- Chronic Condition Management Program,
- Cardiac Risk Management Program, and
- Diabetes Prevention Program.

These programs align physicians, care managers and other providers within GRIPA's Accountable Care Medical Program (ACMP) – distinguishing the medical care that the GRIPA network delivers from the general provider population by

GRIPA is a nationally recognized, clinically integrated group with multiple employer and health plan contracts.... During 2010, GRIPA refined its medical program to target very specific and meaningful areas – and subsequently designated by the physicians as, GRIPA's Accountable Care Medical Program.

demonstrating, using outcomes data, performance superior to the norm. The Value report illustrates the impact of the GRIPA network of physicians providing a coordinated approach to health care. As a result, Contracted Members of a GRIPA Connect Clinical Integration program demonstrate significant improvement in meeting care



measures as compared to historical data as well as national and community averages. These achievements result in a higher quality of care for the member, increased member satisfaction, and overall cost efficiencies.

In 2011, GRIPA continues to focus on Clinical Integration and its ACMP by providing physicians' practices a tool : identifying members with specific conditions as needing appropriate office visits, blood tests, and related care. The

Patient Outreach report is available to every GRIPA Clinical Integration provider and displays GRIPA contracted members – LiDestri Food and Beverage, RGHS, Paychex, Essence, and WellCare – needing appropriate care, filtered by practice/provider. The Patient Outreach report is available on the GRIPA Connect portal. If you need assistance to access the report, GRIPA Provider Relations awaits your call at (585)922-1525.

The GRIPA 2010 Value Report can be viewed on the GRIPA website at www.gripa.org. Review the report and appreciate how your commitment to the GRIPA Connect Clinical Integration Program and the ACMP is actually impacting the quality of health care.